TRADITION & TRIBE

LETTERPRESS STATIONERY AND DESIGN

Color Guide

HOUSE COLORS

The "A" signifies a very light color when printed so I recommend using as an accent color rather than main text.

The "*" asterisk signifies a very dark color so when ordering this color as an envelope, white ink envelope printing is required.



Please note that because few computer monitors are calibrated perfectly, a real-life Pantone swatch book will show ink colors more accurately.

Custom colors can be mixed for a \$50 fee.

Also keep in mind that due to the handmade nature of custom invitations, slight color variations are to be expected in the final printed piece.

